

Global Partnership on Marine Litter (GPML) Digital Platform



UNEP
Marine
Litter



RATIONALE

In operative paragraph 3, UNEP/EA.4/Res.6

“Member States decide to strengthen coordination and cooperation by establishing, subject to the availability of resources and building on existing initiatives, a multi-stakeholder platform within the United Nations Environment Programme to take immediate action towards the long-term elimination, through a life-cycle approach, of discharges of litter and microplastics into the oceans.

Encourages all member States, based on **best available knowledge of sources and levels of marine litter/microplastics in the environment**, to **prioritize policies and measures**.



Identify gaps
and priority actions



Integrate data and
information from
multiple sources



Coordinate and
Guide Action based
on the best value

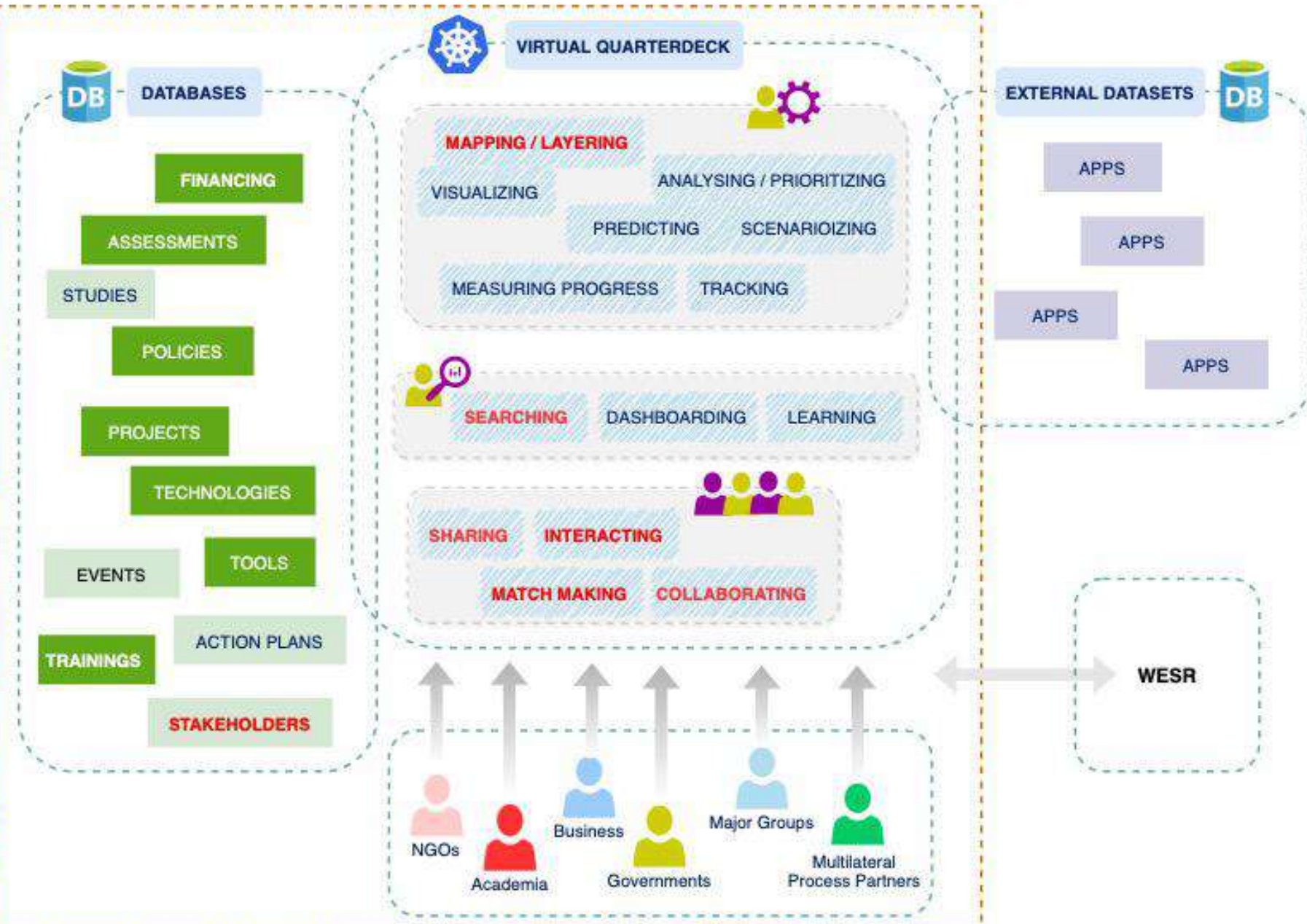


Connect
stakeholders



Facilitate target
setting and
measuring progress

Member States and other actors at the local, national, regional and international levels, including academia, industry, and civil society.



Sample Stakeholder Question

Where are leakages occurring, what is their impact, and what can be done? (Searching, databases, external datasets and applications, interacting)

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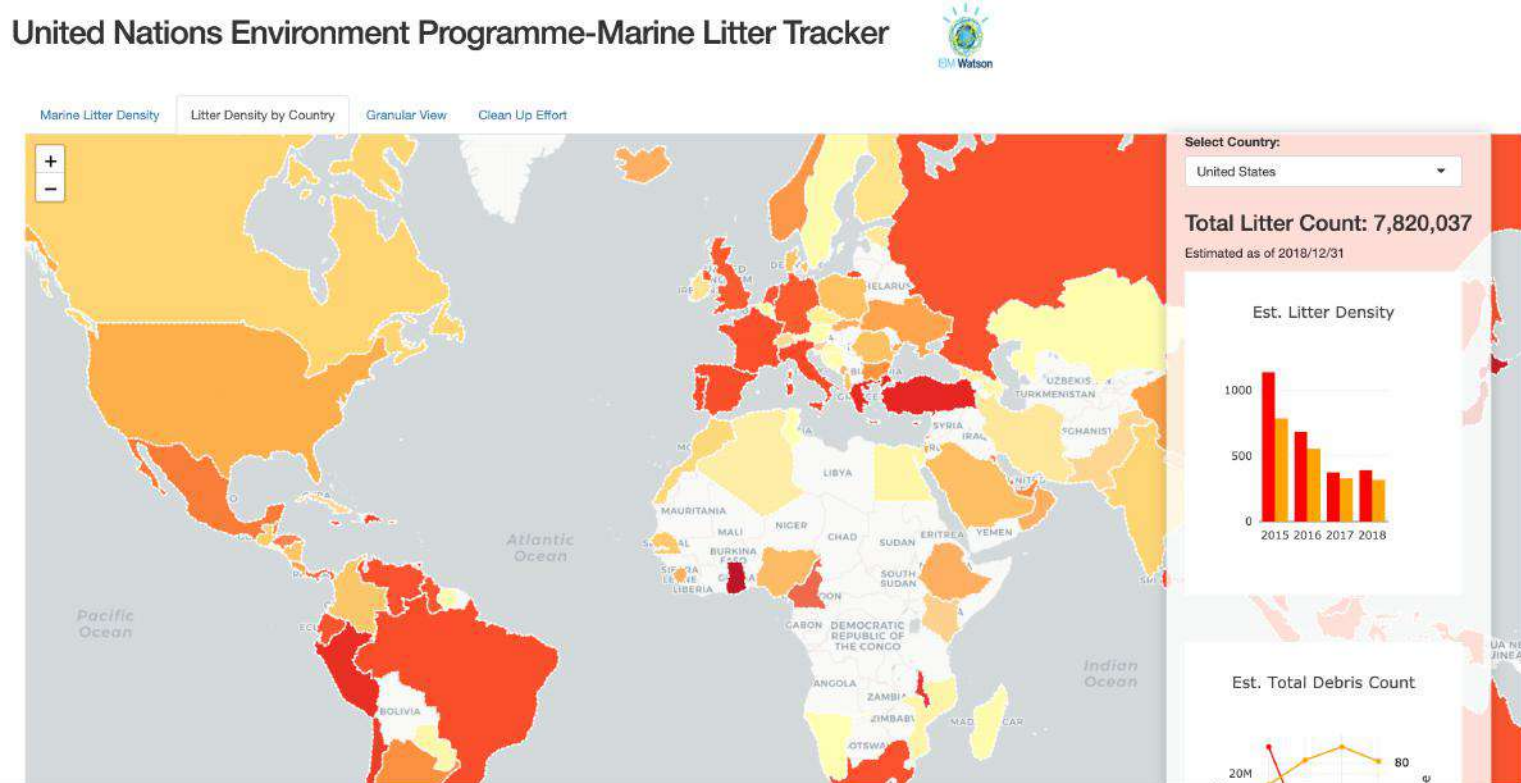


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PILOT DEMONSTRATION

1. Initial **Discovery Workshop** held in New York (9-10 March)
2. Presentations to GPML Steering Committee (4 June 2020) and #ActforNature Town Hall (8 June 2020)
3. **Microsite** development and documentation (ongoing)



Data Analysis Pilot

Forbes

Aug 10, 2020, 05:10pm EDT

Why IBM Built An AI Avatar To Answer Questions About Marine Litter

Jeff Kart Contributor @ Science

UN environment programme
SOUL MACHINES

Good afternoon! My name is Sam. I am the UNEP Digital Assistant for Marine Litter. How can I help you?

what is your purpose?

My purpose is to make access to the information contained in the United Nations Environment Programme's digital platform on Marine Litter simple and accessible to all. Whether you are a concerned citizen, a member state or an industry representative, a local government official, or a member of a non-profit, or anyone who lives on this great blue planet called Earth. The goal is to help drive action on the issue of Marine Litter.

what is marine litter?

Marine litter is any persistent, manufactured or processed solid material discarded, disposed of or abandoned in the marine and coastal environment.

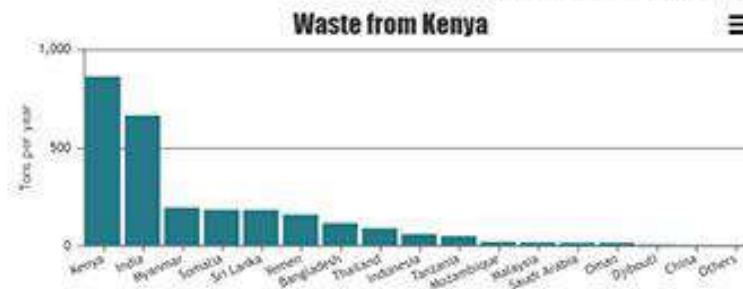
Sam, the marine litter digital assistant. IBM/SOUL MACHINES.

Sam (AI Virtual Assistant)

Plastic Flow Model



Kenya exports 5899 tons per year
3236 (54.8%) end up in the ocean, 2664 (45.2%) end up on the beach.



DATA STRATEGY

